

January 3, 2022

Dear Community Partner,

The Women In Defense Space Coast Chapter (WIDSC) has established the Space Coast STEM Scholarship Fund to encourage women in Florida to pursue careers in Science, Technology, Engineering, and Mathematics (STEM) related to the national security and defense interests of the United States. Since its inception in 2013, WIDSC has awarded over \$60,000 in scholarships and contributed to numerous STEM-related events.

Last year, we raised \$10,000 for the scholarship fund and we'd like to exceed that this year. The COVID-19 pandemic has required us to change our traditional fundraising events like the Sandbaggers Golf Tournament, WIDSC Anniversary Silent Auction, and our monthly meetings/mixers. While our ability to raise funds through live events decreased, the students' need for financial assistance has grown significantly. The costs of tuition and books haven't gone down, and many students have had their part-time jobs as frontline workers in restaurants, retail, hospitality, etc. severely impacted. Many students' college budgets hinge on the scholarships they receive; therefore, we are determined to find a way to keep the scholarship program alive for 2022 and beyond.

To do that we need your help!

We are seeking local companies to donate \$250 to \$1,000 to the WIDSC Scholarship Fund. WIDSC will award the scholarships in the summer of 2022, and those companies who donate to the Fund will be recognized as Scholarship Sponsors. As a small business owner myself, I know how difficult it can be to manage corporate budgets and finances during these unpredictable times. However, I'm hoping your company may have some funds available for an important initiative such as this.

If we could again raise \$10,000 in Scholarship Fund donations, we would consider this a success in light of the pandemic's economic impact on Space Coast businesses. In return, we will promote your business as an official Sponsor at events, on our website and social media channels for one year. You will also have the opportunity to present your company's scholarship to the awardee at the Annual Scholarship Ceremony, which is tentatively scheduled for late June 2022. All funds donated through this initiative will only be dispersed to scholarship recipients. WIDSC is managed by volunteers with no administrative fees.

WIDSC is a 501(c)(3), non-profit, professional organization that is an affiliate of the National Defense Industrial Association (NDIA). The Space Coast Chapter focuses on creating networking and professional development opportunities to promote the role of women in national defense and supporting industries. Brevard County is a unique area with a notable military presence and rapidly expanding national defense industry base that employs nearly 200,000 residents. Taking advantage of this environment, WIDSC offers mentoring opportunities and career support for women leaders living and working in our community from Mims to Malabar. Scholarship Fund donations are tax deductible to the full extent of the law. For more information about WIDSC and our STEM Scholarships, please visit our web site at http://scwid.org.

With your support, we can help to build a more diverse and stable workforce and provide your company with a tremendous opportunity to support lifelong learning and increase your brand awareness within the community. We hope you will consider this a worthy cause to encourage women to start careers in the STEM field and make a donation to help make a difference for the future of the Space Coast.

Thank you for your time and consideration.

Susie Glasgow, WIDSC Sponsorship Chair